

CANAL SIDE PROJECT GOALS

Accessibility

- 1) Public Access
 - A. Transit/Pedestrian/Water/
Cycling
- 2) Public Use
 - A. Open spaces fully accessible
year-round.
 - B. Opportunities for community
events
- 3) No Cost/Low Cost Opportunity
 - A. Free to access, no entrance fees
 - B. Reasonably priced food and
entertainment to make it
affordable for WNY families

Diverse Use

- 4) Neighborhoods
 - A. "Creation of a new downtown
neighborhood" where blighted
land exists
- 5) Mixed Use
 - A. Restaurants/Hotels/Retail/
Housing
- 6) Recreation, Cultural, Community
 - A. "Reconnecting waterfront with
Downtown" museums, cultural
spaces, sense of history, open
public spaces
- 7) Residential
 - A. Creation of new housing (lofts).
Plan fully integrates existing
Marine Drive Apts into design.
- 8) Equal Opportunity Employment
 - A. Project Labor Agreement /
Prevailing wages during
construction phase
 - B. Outreach Plan / Workforce
Development

Design

- 9) Urban
 - A. Fully connected to the city,
public transit, conforms to
historical street grid, walkable
- 10) Green & Sustainable
 - A. LEED certified with goal of
becoming LEED Silver
 - B. Storm water management
- 11) 4 Seasons
 - A. Designed to be in use year-
round. Summer – boating,
fishing. Winter – ice skating,
hockey

Financial Payback

- 12) Economic Growth
 - A. Construction will create 1,894
direct new jobs and 3,182 total
jobs over a 30 year period
 - B. Fully operational project will
create 1,670 direct new jobs
and 2,631 overall jobs over a 30
year period
- 13) Increase Tax Revenues
 - A. Construction will generate \$11.9
million in local tax revenues
over a 30 year period.
 - B. Fully operational project will
generate \$155.7 million in local
tax revenues over a 30 year
period.
- 14) Local Business
 - A. Marketplace- goal is to provide
Buffalo niche for local
businesses
- 15) Local Jobs
 - A. Construction
 - B. Staffing – retail, restaurant,
hospitality
 - C. Operations